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PRESS RELEASE

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UNI-SELECT MAKES A STRATEGIC ACQUISITION TO EXPAND ITS NETWORK

Boucherville, Quebec – (February 2, 2010) - Uni-Select™ announces that it has completed the purchase of **AUTOMOTIVE INFORMATION MANAGEMENT INC. (AIM)**, a program distribution group, having its head office in Cartersville, Georgia, USA. AIM offers a membership program that grants access to preferred purchase terms offered by selected manufacturers.

This acquisition is a strategic initiative and aims to expand the Uni-Select Network and increase drop ship sales (or the delivery of products directly from manufacturers to customers). After the transaction, AIM will maintain its operations to serve its member customers. In addition to assisting AIM members to better meet market conditions, the transaction will allow these members, under a unified program, to benefit from greater availability of automotive product through the Uni-Select Network of warehouses.

«This transaction is in line with our strategy of continuing to develop the U.S. market and becoming a consolidator to program distribution groups that have distinctive branding while continuing to maintain and operate existing business relationships with member customers. This solution is a win-win scenario as it allows the member customers to benefit from programs and resources that will make them more competitive while allowing us to continue our growth in the U.S. market» offered Richard G. Roy, President and Chief Executive Officer of Uni-Select Inc.

«From its inception, our program distribution group has enjoyed a membership that has remained strong and loyal. As part of the Uni-Select Network, AIM will have the ability to better serve its member customers, and will have the tools to pursue its expansion of sales to other new customers» commented Jack Clayton, President of Automotive Information Management Inc.

Uni-Select is a Canadian leader in the distribution of automotive replacement parts, equipment, tools and accessories. Uni-Select USA, Inc., a subsidiary of the Company provides services to customers in the United States where it is the 7th largest distributor. The Uni-Select Network™ includes over 2,500 independent jobbers and services 3,500 points of sale in North America. Uni-Select is headquartered in Montreal. Uni-Select shares (UNS) are traded on the TMX.

Certain statements made in this press release contain forward-looking statements which, by their very nature, include risks and uncertainties, such that actual results could differ from those indicated in those forward-looking statements. For additional information with respect to the risks and uncertainties, refer to the Annual Report filed by Uni-Select with the Canadian securities commissions. Unless required to do so pursuant to applicable securities legislation, Uni-Select assumes no obligation as to the updating or revision of the forward-looking statements as a result of new information, future events or other changes.